Leadership and Resiliency
Navigating Through and Beyond COVID-19
Six-Part Virtual Series

VIRTUAL SERIES OVERVIEW
The Connecticut Hospital Association has collaborated with more than 30 sister state hospital associations to bring Connecticut’s hospital and health system leaders an exciting executive leadership education engagement. Over the course of three months, CHA will be providing six webinars from leaders in the field, addressing different approaches to leadership during COVID-19.

WHO SHOULD PARTICIPATE
This virtual series is designed for C-Suite executives and is only available to CHA hospital members.

DATES AND TIMES
- Session 1: June 25
- Session 2: July 9
- Session 3: July 23
- Session 4: August 6
- Session 5: August 20
- Session 6: September 3

All sessions are offered on Thursdays from 1:00 p.m. - 2:00 p.m. Participants may register for as many of the six sessions as they wish. Each session will offer an approximately 45-minute presentation, followed by a live question and answer session. Zoom links will be provided to registrants at least one day prior to each session. Executives will be participating from all over the country for these interactive sessions.

Thank you to Wiggin and Dana for making this series available to CHA hospital members.

PRESENTERS

Bryan Sexton, PhD, Safety Culture, Teamwork, and Workforce Resilience Expert (pictured left)
Marty Makary, MD, Johns Hopkins Surgeon and Professor of Health Policy (pictured right)

Jeff Goldsmith, President of Health Futures Inc. (pictured left)
Dayna Bowen Matthew, JD, PhD, Dean of George Washington University Law School (pictured right)

Gloria Goins, Former Chief Diversity and Inclusion Officer for Bon Secours Mercy Health System (pictured left)
Tom Koulopoulos, Chairman of the Delphi Group (pictured right)

REGISTRATION INFORMATION
To ensure timely delivery of instructions and handouts, CHA hospital members must register online no later than 10 days prior to each session. To register online, visit https://cthosp.org/education/program-listing/.

There is no fee to participate; however, online registration is required for each session in which you plan to participate.

100% of the series registration fee is being waived for CHA hospital members.
SERIES SESSION DESCRIPTIONS

Session 1 on June 25, 2020: Bite Size Coping During Times of Uncertainty

The level of emotional exhaustion in healthcare workers was at an all-time-high before COVID-19, with one out of three individuals meeting the criteria for burnout. In this enlightening and entertaining module, Dr. Bryan Sexton, a national expert in safety culture and teamwork, will provide perspective, hope, and simple strategies to build workforce resilience during tense times. Click here for Dr. Sexton’s bio.

Session 2 on July 9, 2020: Coronavirus Update: What’s Next and How to Plan

Dr. Marty Makary, a leading public health expert at Johns Hopkins and Editor-in-Chief of MedPage Today, will review the latest on the coronavirus and what organizations can do to remain prepared for the continuing epidemic. Using plain English, he will interpret the current data from national and international studies and the impact to the United States, and review best practices of employee policies and how to adapt your organization to deal with the epidemic. Click here for Dr. Makary’s bio.

Session 3 on July 23, 2020: The Post-COVID Healthcare Landscape: Implications for Strategy

What will the United States health system look like post-COVID-19? Hospitals and health systems will be facing the financial aftereffects of a pandemic-related economic slowdown as well as dealing with the political uncertainties created by the 2020 national election. Organizational leaders will also face the continued threat of disruption from new technologies and competitors. Jeff Goldsmith, the president of Health Futures, will share the most significant threats and opportunities in this post-COVID landscape, and discuss ways that health system boards and leadership can set strategic priorities for this uncertain near-term future. Click here for Mr. Goldsmith’s bio.

Session 4 on August 6, 2020: How Hospitals Can Lead a “Quiet Revolution” for Healing During a Pandemic

Dayna Bowen Matthew, JD, PhD, a public health leader, author, and George Washington University Law School Dean, worked on Capitol Hill helping to address public health disparities for disadvantaged communities. Because of her great experience in this area, Dr. Matthew describes hospitals as “hubs for racial healing” with unique roles in moving the needle toward health equity. She will discuss the historic and contemporary role that hospitals and health systems can play in leading a “quiet revolution” for healing during the COVID-19 pandemic. Click here for Dr. Matthew’s bio.

Session 5 on August 20, 2020: When Good Isn’t Good Enough: How Unconscious Bias Harms Patients During the COVID-19 Pandemic ... Despite Our Good Intentions

In this session, Gloria Goins, former Chief Diversity and Inclusion Officer for Bon Secours Mercy Health System, will discuss practical actions that can be taken to reduce the effects of unconscious bias in healthcare operations. Recognized as one of Becker’s Hospital Review 15 chief diversity officers in healthcare, Ms. Goins will share her expertise regarding evidence-based impacts of unconscious bias on safety, quality, and mortality and how the healthcare industry is unintentionally putting patients at risk. The importance of cross-cultural competency will be discussed as we define what it means to address, support, and manage the ever-changing United States population, as the world faces the effects of COVID-19. Click here for Ms. Goins’ bio.

Session 6 on September 3, 2020: The New Healthcare Ecosystem

The COVID-19 crisis clearly illustrates that the current healthcare ecosystem is ill-prepared to deal with the type of healthcare needs that will be typical of the 21st Century. With an aging global demographic that will put more than half of the world’s population in the 60+ age group by 2060, the world’s real healthcare crisis has barely begun. The problem is not advances in medicine, the threat of future pandemics, or our ability to develop new pharmaceuticals and therapies. Greater challenges come from a healthcare ecosystem that pits payor against provider, and encourages gaming of the system, poorly-orchestrated supply chains, and the enormous administrative burden on providers. Business visionary Tom Koulopoulos, chairman of the Boston-based global futures think tank Delphi Group, will explain the need to refocus every part of the healthcare ecosystem on what it is best at doing. Click here for Mr. Koulopoulos’ bio.